



## New Classrooms Privacy Notice

School communities that choose to use learning data and analytics as part of their instructional approaches avail themselves of powerful instructional tools that promote student learning. Not only are teachers, students, and parents or guardians able to access real-time information about what students know and don't know, but students are better able to move from passive recipients to active participants in their learning.

This privacy notice has been created to help answer questions about the process of collecting, using, and protecting information and data. If you have any additional questions, please contact us at [info@newclassrooms.org](mailto:info@newclassrooms.org).

**We do not sell student information or data. Period.** We are dedicated to accelerating and deepening student learning and only use data in support of that mission. We hold ourselves accountable for keeping students' information secure and we are committed to protecting students' privacy.

### How we collect and use data

**New Classrooms collects the following information and data for use solely in connection with the program:**

**Information and data provided by schools.**

When schools or districts partner with New Classrooms, they provide New Classrooms with students' information—such as students' name, demographic information, specific student designations (e.g., English Language Learners and Special Education), and an individual student identifier created by their school district—so that we can create personalized learning plans and daily schedules for participating students and teachers. Additionally, we use this information to help us analyze, report, and improve the model.

Partner schools also provide New Classrooms with information about a student's past academic performance, such as results on previous state standardized assessments, to ensure each student's personalized learning plan reflects a set of skills that he or she does not yet know but has the requisite skills to master.

**Information and data generated by students and teachers.**

New Classrooms records student responses to online assessments that are given throughout the school year in order to provide teachers, students, and parents or guardians with accurate information on what students have mastered. New Classrooms uses these data sets to create a custom learning schedule for each student each day and to recommend a set of activities for students and parents or guardians to use at home.

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Teachers are able to use various features of *Teach to One* to collect and manage classroom-based data such as homework completion, attendance, work ethic, class participation, and grades. Parents and guardians are able to access related information for only their child at any time through that student's secure, online portal.

### **Sharing information with third parties**

In addition to sharing student data with our partner schools that request information about students enrolled there, New Classrooms shares anonymized student data with evaluators to assess student outcomes and further enhance the *Teach to One* model.

New Classrooms also uses a variety of third-party products to provide teachers with grading support, to provide students with high quality lessons, and for assessment content. When working with third-parties, our standard practice is to encrypt data transmission as well as use an anonymized identifier for students. In the event that this approach is not possible or practical, New Classrooms utilizes Confidentiality Agreements with third parties to ensure the data is protected.

When a student is scheduled for a lesson or assessment from a particular third-party provider, that student is directed to the appropriate lesson from his or her student portal. [Click here](#) for a list of our current third-party partners.

### **How we protect student information and data**

In addition to complying with applicable laws governing the collection and use of student data and personally identifiable information, including FERPA (the Family Educational Rights and Privacy Act), New Classrooms has a range of systems and approaches in place to protect student data, which are described below.

### **New Classrooms adheres to the following security protocols to ensure the security of student information and data:**

**Anonymization.** Once collected from our school partners, personally identifiable information is anonymized by assigning each student non-reversible internal and external identifiers. External vendors are provided with internal student IDs, and there is no way to directly identify a student based on their external vendor ID.

Students participating in the *Teach to One* model are given a quasi-random username and password, which does not expose any personally identifiable information. This username and password combination is utilized to access our site, and may also be used to access third party vendor resources. When we publish students' results, we aggregate all student and school data to anonymize this information.

**Access Control.** We work in a set of enterprise firewalled environments. Data is only accessible internally by the New Classrooms team or individuals specifically designated

to have access. Additionally, we establish varying access control limits on data and information we possess. New Classrooms staff only has access to the data that they

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need from an operational or instructional perspective. For example, a New Classrooms program manager in one city with neither a operational nor an instructional need to access data from students in another city, will not be granted access to such data.

**Encryption.** When we send data externally, it is our policy to use industry-standard encryption technologies and security procedures to protect student data from unauthorized use or access. In addition, it is our policy for all computer hard drives to be encrypted.

New Classrooms may modify or update this Privacy Notice from time to time so you should review this page periodically. When we change the policy in a material manner we will update the 'last modified' date at the bottom of this page.

This privacy policy was last modified on January 2015.